VOLUNTARY CONDITIONAL CASH OFFER

by



(Company Registration No.: 198602937W) (Incorporated in the Republic of Singapore)

for and on behalf of

CROWN SPECIALITY PACKAGING INVESTMENT PTE. LTD.

(Company Registration No.: 201216313R) (Incorporated in the Republic of Singapore)

to acquire all the issued and paid-up ordinary shares in the capital of

SUPERIOR MULTI-PACKAGING LIMITED

(Company Registration No.: 197902249R) (Incorporated in the Republic of Singapore)

other than those held by the Company as treasury shares and those held, directly or indirectly, by the Offeror as at the date of the Offer

DEALINGS DISCLOSURE ANNOUNCEMENT

1. INTRODUCTION

ANZ Singapore Limited ("ANZ") refers to the Offer Document dated 31 August 2012 (the "Offer Document") issued by ANZ, for and on behalf of, CROWN Speciality Packaging Investment Pte. Ltd. (the "Offeror") in connection with the voluntary conditional cash offer (the "Offer") for all the issued and paid-up ordinary shares (the "Shares") in the capital of Superior Multi-Packaging Limited (the "Company"), other than those Shares held by the Company as treasury shares and those Shares held, directly or indirectly, by the Offeror as at the date of the Offer (the "Offer Shares").

Unless otherwise defined, capitalised terms used in this Announcement shall have the same meanings as defined in the Offer Document.

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As at the date of this Announcement, based on publicly available information, the Company does not hold any treasury shares.

2. DEALINGS

Pursuant to Rule 12.1 of the Code, ANZ, for and on behalf of the Offeror, wishes to announce the following acquisition of Shares by the Offeror on 15 October 2012:

(i) Name of purchaser CROWN Speciality Packaging Investment P	te. Ltd.
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(ii) Total number of Shares acquired

334,000

(iii) Percentage of Shares acquired

0.09% of total issued Shares²

(iv) Price per Share acquired (excluding brokerage commission, clearing fees and Goods and Services Tax) S\$0.140 per Share

(v) Resultant total number of Shares owned, controlled or agreed to be acquired, directly or indirectly, by the Offeror and the persons acting in concert with it

154,206,266³

(vi) Percentage of Shares owned, controlled or agreed to be acquired, directly or indirectly, by the Offeror and the persons acting in concert with it 41.54% of the total issued Shares²

3. RESPONSIBILITY STATEMENT

The directors of the Offeror (including those who may have delegated detailed supervision of this Announcement) have taken all reasonable care to ensure that the facts stated and opinions expressed in this Announcement are fair and accurate and that there are no other material facts not contained in this Announcement, the omission of which would make any statement in this Announcement misleading.

Where any information has been extracted or reproduced from published or otherwise publicly available sources or obtained from the Company, the sole responsibility of the directors of the Offeror has been to ensure through reasonable enquiries that such information is accurately extracted from such sources or, as the case may be, reflected or reproduced in this Announcement.

The directors of the Offeror jointly and severally accept responsibility accordingly.

In this Announcement, all references to the total number of Shares in issue shall be to 371,256,000 Shares, being the total number of Shares in issue as at 15 October 2012.

This includes 146,492,266 Shares directly held by SMPI in which Pianissimo is deemed interested in but does not include any valid acceptances received by the Offeror pursuant to the Offer.

Issued by

ANZ SINGAPORE LIMITED

For and on behalf of CROWN SPECIALITY PACKAGING INVESTMENT PTE. LTD. 15 October 2012

Any enquiries relating to this Announcement or the Offer should be directed during office hours to:

ANZ Singapore Limited

Suramya Gupta Director

Tel: +65 6681 2378 Fax: +65 6681 8061

Forward-Looking Statements

All statements other than statements of historical facts included in this Announcement are or may be forward-looking statements. Forward-looking statements include but are not limited to those using words such as "seek", "expect", "anticipate", "estimate", "believe", "intend", "project", "plan", "strategy", "forecast" and similar expressions or future or conditional verbs such as "will", "would", "should", "could", "may" and "might". These statements reflect the Offeror's current expectations, beliefs, hopes, intentions or strategies regarding the future and assumptions in light of currently available information.

Such forward-looking statements are not guarantees of future performance or events and involve known and unknown risks and uncertainties. Accordingly, actual results may differ materially from those described in such forward-looking statements. Shareholders and investors should not place undue reliance on such forward-looking statements, and neither the Offeror nor ANZ undertakes any obligation to update publicly or revise any forward-looking statements.